

Iso-Extreme

Advanced Whey Protein Isolate†



As the newest addition to the Extreme Series, Max Muscle Sports Nutrition is proud to introduce **Iso-Extreme Advanced Whey Protein Isolate**. This great tasting Whey Protein Isolate supplement contains the highest concentrated percentage of whey polypeptides available (over 90% pure) manufactured by a cross-flow ultrafiltration and advanced microfiltration process. **Iso-Extreme** provides 30 grams of protein per serving with very little fat and lactose! The Product Development Team at MMSN has specialized in high quality protein supplements for over a decade, and **Iso-Extreme** takes it to the next level. Whey Protein Isolates contain a superior amino acid profile, highly soluble in liquids and has a rapid absorption rate. In fact, since the protein is already pre-digested and primarily in the peptide form, absorption would usually take less than 2 hours after ingestion.† **Iso-Extreme** is ideal for both pre- and post-workouts or during the day to be assured a continuous and adequate amount of amino acids.† **Iso-Extreme** mixes easily and comes in three great flavors.

Whey Protein Isolate is uniquely rich in certain amino acids, particularly the branched-chain amino acids (BCAAs), leucine, valine and isoleucine which are readily oxidized as an energy source during stress and may help delay fatigue during endurance exercise. MMSN's **Iso-Extreme** Advanced Whey Protein Isolate also contains bioactive precursors for the production of intracellular glutathione, a powerful antioxidant and detoxifying agent.

Please read all warnings and directions before taking this product.



Size: 2.5 Lbs. (1.135 kg)
Serving Size: Two (2) Scoops (Approx. 40g)
Servings Per Container: Approx. Twenty-Eight (28)
Flavor: Extreme Berry Blast, Extreme Blue Ice, Extreme Tropical Punch

KEY FEATURES

- Utilization of Rapid Response Technology Whey Protein Isolate for quality and purity and mixes instantly.†
- Provides 30 grams of superior quality per serving†
- Provides the highest concentration of whey polypeptides available per serving.†
- Uniquely rich in the BCAAs and glutamic acid.†

KEY MESSAGES

- Whey Protein Isolate utilizing Rapid Response Technology in purification by cross-flow ultrafiltration and advanced microfiltration process that is up to 99% non-denatured and the retention of important sub-fractions in their natural ratios.†
- Rapid Response Technology in the manufacturing of this whey protein isolate results in higher surface area allowing for instant mixing and a more rapidly digested protein compared to other protein sources.†
- A superior form of protein to support maximum protein synthesis (anabolism).†
- The whey protein isolate used in Iso-Extreme contains 92% protein (dry weight basis).†
- A complete protein containing all the essential amino acids and one of the highest protein digestibility-corrected amino acid scores (PDCAAS; a measure of protein bioavailability).†
- Uniquely rich (approximately 26%) in the branched-chain amino acids (BCAAs) leucine, valine and isoleucine which are readily oxidized as an energy source during intense exercise and stimulates protein synthesis (anabolism).†

(Continued on Page 2)

Your assurance of quality®

1641 S. Sinclair Street • Anaheim, California 92806 • 714.456.0700 • 714.456.0727 fax

www.maxmuscle.com

Iso-Extreme Extreme Berry Blast 2.5 LBS. (1.135 kg)

Size: 2.5 Lbs. (1.135 kg)
Serving Size: Two (2) Scoops (Approx. 40g)
Servings Per Container: Approx. Twenty-Eight (28)
Flavor: Extreme Berry Blast

Supplement Facts

Serving Size: Two (2) Scoops (Approx. 40g) Servings Per Container: Twenty Eight (28)

	Amount Per Serving	%DV*
Calories Per Serving:	143	
Calories from Fat:	0	
Total Fat	0.3g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	5mg	0%
Potassium	150mg	4%
Total Carbohydrate	5g	2%
Sugars	4g	**
Fiber	0g	0%
Protein	30g	60%
Vitamin A 0%	Vitamine C 250%	Calcium 17%
		Iron 1%

*Percent Daily Values are based on a 2,000 calorie diet.
**Daily value not established.

DIRECTIONS: Mix two level scoops (approximately 40 g) with 10-12 ounces of water or juice. Shake or stir slowly to avoid excessive foaming. Try adding more or less water to adjust sweetness. Suggested use immediately before and/or after your workout preferably without food. Do not exceed 5 servings per day.

INGREDIENTS: Microfiltered Whey Protein Isolate, Fructose, Citric Acid, Ascorbic Acid, Natural and Artificial Flavors (including FD & C Red No. 40 and Blue No. 1), Acesulfame Potassium, and Sucralose Sweetener.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

KEEP OUT OF REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE AND SUNLIGHT. ALWAYS KEEP TIGHTLY SEALED.

WARNING: Very low calorie protein diets (below 400 calories per day) may cause serious illness or death. Consult a physician before starting any diet or exercise program.

KEY MESSAGES

(Continued from Page 1)

- Contains bioactive precursors for the intracellular production of the powerful antioxidant glutathione for immune support and detoxification[†].
- Virtually fat free – ideal for those wishing to eliminate as much fat from their diets as possible[†].
- Virtually lactose free – for extra-sensitive individuals[†].
- Contains vitamin C and calcium[†].

Iso-Extreme Extreme Blue Ice 2.5 LBS. (1.135 kg)

Size: 2.5 Lbs. (1.135 kg)
Serving Size: Two (2) Scoops (Approx. 40g)
Servings Per Container: Approx. Twenty-Eight (28)
Flavor: Extreme Blue Ice

Supplement Facts

Serving Size: Two (2) Scoops (Approx. 40g) Servings Per Container: Twenty Eight (28)

	Amount Per Serving	%DV*
Calories Per Serving:	143	
Calories from Fat:	0	
Total Fat	0.3g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	5mg	0%
Potassium	150mg	4%
Total Carbohydrate	5g	2%
Sugars	4g	**
Fiber	0g	0%
Protein	30g	60%
Vitamin A 0%	Vitamine C 250%	Calcium 17%
		Iron 1%

*Percent Daily Values are based on a 2,000 calorie diet.
**Daily value not established.

DIRECTIONS: Mix two level scoops (approximately 40 g) with 10-12 ounces of water or juice. Shake or stir slowly to avoid excessive foaming. Try adding more or less water to adjust sweetness. Suggested use immediately before and/or after your workout preferably without food. Do not exceed 5 servings per day.

INGREDIENTS: Microfiltered Whey Protein Isolate, Fructose, Citric Acid, Ascorbic Acid, Natural and Artificial Flavors (including FD & C Blue No. 1), Acesulfame Potassium, and Sucralose Sweetener.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

KEEP OUT OF REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE AND SUNLIGHT. ALWAYS KEEP TIGHTLY SEALED.

WARNING: Very low calorie protein diets (below 400 calories per day) may cause serious illness or death. Consult a physician before starting any diet or exercise program.

TARGET MARKET

Primary: Men and Women seeking a superior whey protein isolate to supplement their diet and for improved recovery from exercise.

Secondary: Those who want a high quality whey protein isolate that is quickly absorbed and for immune support.

Iso-Extreme Extreme Tropical Punch 2.5 LBS. (1.135 kg)

Size: 2.5 Lbs. (1.135 kg)
Serving Size: Two (2) Scoops (Approx. 40g)
Servings Per Container: Approx. Twenty-Eight (28)
Flavor: Extreme Tropical Punch

Supplement Facts

Serving Size: Two (2) Scoops (Approx. 40g) Servings Per Container: Twenty Eight (28)

	Amount Per Serving	%DV*
Calories Per Serving:	143	
Calories from Fat:	0	
Total Fat	0.3g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0g	0%
Sodium	5mg	0%
Potassium	150mg	4%
Total Carbohydrate	5g	2%
Sugars	4g	**
Fiber	0g	0%
Protein	30g	60%
Vitamin A 0%	Vitamine C 250%	Calcium 17%
		Iron 1%

*Percent Daily Values are based on a 2,000 calorie diet.
**Daily value not established.

DIRECTIONS: Mix two level scoops (approximately 40 g) with 10-12 ounces of water or juice. Shake or stir slowly to avoid excessive foaming. Try adding more or less water to adjust sweetness. Suggested use immediately before and/or after your workout preferably without food. Do not exceed 5 servings per day.

INGREDIENTS: Microfiltered Whey Protein Isolate, Fructose, Citric Acid, Ascorbic Acid, Natural and Artificial Flavors (including FD & C Red No. 40, Yellow No. 5 & No. 6, and Blue No. 1), Acesulfame Potassium, and Sucralose Sweetener.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

KEEP OUT OF REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE AND SUNLIGHT. ALWAYS KEEP TIGHTLY SEALED.

WARNING: Very low calorie protein diets (below 400 calories per day) may cause serious illness or death. Consult a physician before starting any diet or exercise program.

RECOMMENDED STACK

- Vit-Acell
- Max Complete
- Max Glutamine
- SuppreX
- Max TribuStak
- Full Blown Extreme
- ThermXX
- EnerX
- Max EFA
- Max Anabol
- Gluta-Matrix
- Max MRP



[†]These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.